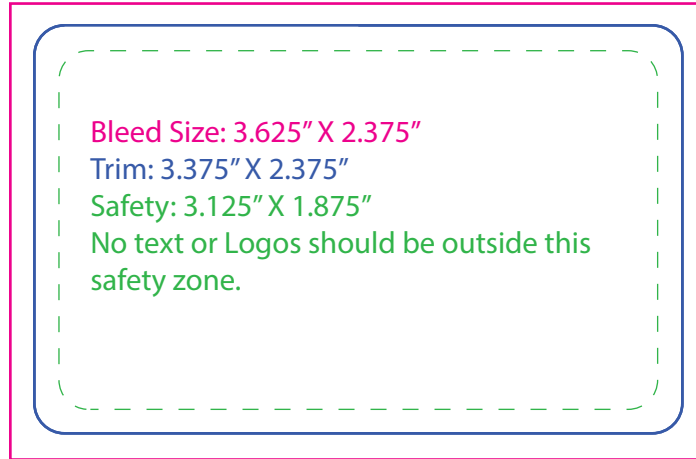
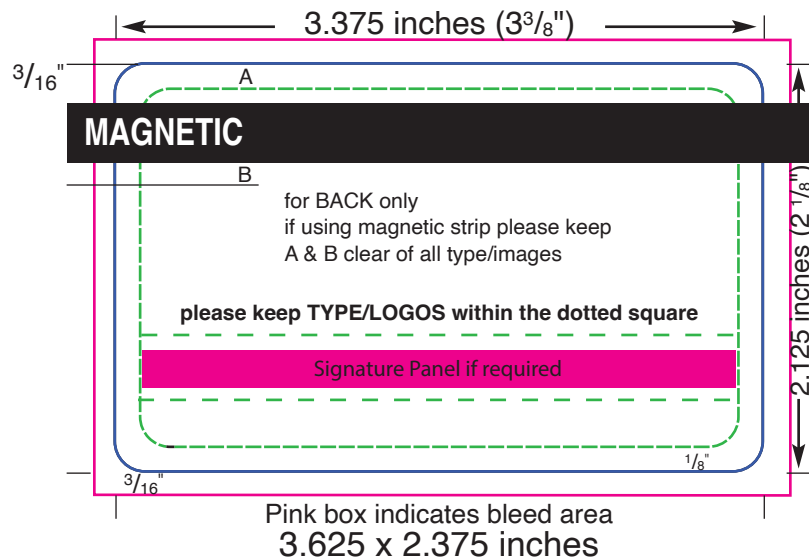


CR80

Front of Standard CR80 Cards



Back of the Cr80 Card with Magnetic Strip



FILE FORMATS

- Your file resolution should be 300 dpi at 100% of final printed size for the images.
- We accept files in programs that save your artwork as either a PDF or EPS with text to outline or curves.
- INDESIGN (CC): Include fonts utilized, any images and colours should be in CMYK. Save as an Indesign file. You can also Stuffit or Zip it.
- PHOTOSHOP (CC): Save in CMYK colours. Resolution should be 300 dpi/inch.
- ILLUSTRATOR (CC): All colours must be CMYK. Save file in Ai or PDF format with text to outlines/curves.

Specifications

- All Colours must be CMYK. No RGB colours please. Pantone colours must be specified when quoting.
- Bleed of $\frac{1}{8}$ " of an inch on all four sides must be added to original file size. (See bleed specs. above)
- Do not use hairlines, all lines must be a minimum of 0.5 point width.
- No picture boxes with a fill of none, unless it is Vector Art or PDF/EPS with clipping path being used in that box.
- Leave at least a .125 inch space for text and border lines inside the bleed line for correct cutting of your cards.
- All black solids should be composed of: 30% Cyan, 15% Magenta, 15% Yellow, 100% Black.

PROOFS

- All proofs must be signed off before printing. We will provide a Xerox Laser Proof for your approval. There is a variance of 5-10% in colour when printing on plastic.
- A press approval is recommended for critical colour matching.
- Please run a spell check and proof read document as we not responsible for grammatical or spelling errors.