File Formats

- Your file resolution should be 300 dpi at 100% of final printed size.
- NO PAGEMAKER FILES PLEASE: As there are often problems outputting film from PageMaker files.
- We accept files in programs that save your artwork as either a .tiff or .eps with Text to outline or curves.

QUARK (up to version 8): Include fonts on disk, any images and colours should be in CMYK. Save as a Quark file. You can also Stuffit or Zip it.

PHOTOSHOP (up to version CS6): Save in CMYK colours. Resolution should be 300 dpi/inch.

ILLUSTRATOR (up to version CS6): All colours must be CMYK. Save file in .eps format with text to outlines/curves.

Don't Forget

- All Colours must be CMYK No RGB colours please. Pantone colours must be specified when quoting.
- Bleed of 1/8" of an inch on all four sides must be added to original file size. (See bleed specs. Above)
- Do not use hairlines, all lines must be a minimum of 0.5 point width.
- No picture boxes with a fill of none, unless it is Vector Art or EPS with clipping path is being used in that box.
- Leave at least a .125 inch space for text and border lines inside the bleed line for correct cutting of your cards.
- All black solids should be composed of: 60% Cyan, 50% Magenta, 50% Yellow, 100% Black.

Printing Specifications

- All proofs must be signed off before printing. We will provide a Xerox Laser Proof for your approval. There is a variance of 5-10% in colour when printing on plastic. A press approval is recommended for critical colour matching.

Bleed 0.125 of an inch full
card size with bleed
3.625 X 2.375

Trim Edge: 3.375 x 2.125

Safety 3.125 X 1.875